CLAIMS

What is claimed is:

1	1.	A method of aggregating opinions, said method comprising:
2		consolidating a plurality of expressed opinions on various dimensions of topics as
3	discrete probability distributions; and	
4		generating an aggregate opinion as a single point probability distribution by
5	minimizing a sum of weighted divergences between a plurality of said discrete probability	
6	distributions.	
1	2.	The method of claim 1, wherein said divergences comprise Kullback-Liebler distance
2	diverge	ences.
1	3.	The method of claim 1, wherein said expressed opinions comprise opinions on
2	sentiments of products and services.	
1	4.	The method of claim 3, wherein said aggregate opinion predicts success of said
2	products and services.	

The method of claim 1, wherein said expressed opinions are generated by experts.

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- 1 6. The method of claim 5, wherein said experts are arranged in a hierarchy of
- 2 knowledge, wherein said knowledge comprises said various dimensions of topics for which
- 3 opinions may be expressed upon.
- 1 7. The method of claim 1, further comprising presenting said aggregate opinion as a
- 2 Bayesian network.
- 1 8. A method of pooling opinions, said method comprising:
- 2 representing a plurality of expressed opinions received from a plurality of sources on
- 3 various dimensions of topics as discrete probability distributions;
- 4 creating a single point probability distribution by minimizing a sum of weighted
- 5 divergences between a plurality of said discrete probability distributions; and
- 6 generating an aggregate opinion based on said single point probability distribution.
- 1 9. The method of claim 8, wherein said divergences comprise Kullback-Liebler distance
- 2 divergences.
- 1 10. The method of claim 8, wherein said expressed opinions comprise opinions on
- 2 sentiments of products and services.
- 1 11. The method of claim 10, wherein said aggregate opinion predicts success of said
- 2 products and services.

- 1 12. The method of claim 8, wherein said expressed opinions are generated by experts.
- 1 13. The method of claim 12, wherein said experts are arranged in a hierarchy of
- 2 knowledge, wherein said knowledge comprises said various dimensions of topics for which
- 3 opinions may be expressed upon.
- 1 14. The method of claim 8, further comprising presenting said aggregate opinion as a
- 2 Bayesian network.
- 1 15. A system for aggregating opinions comprising:
- 2 a network operable for consolidating a plurality of expressed opinions on various
- dimensions of topics as discrete probability distributions; and
- 4 a processor operable for generating an aggregate opinion as a single point probability
- 5 distribution by minimizing a sum of weighted divergences between a plurality of said
- 6 discrete probability distributions.
- 1 16. The system of claim 15, wherein said divergences comprise Kullback-Liebler
- 2 distance divergences.
- 1 17. The system of claim 15, wherein said expressed opinions comprise opinions on
- 2 sentiments of products and services.

- 1 18. The system of claim 17, wherein said aggregate opinion predicts success of said
- 2 products and services.
- 1 19. The system of claim 15, wherein said expressed opinions are generated by experts.
- 1 20. The system of claim 19, wherein said experts are arranged in a hierarchy of
- 2 knowledge, wherein said knowledge comprises said various dimensions of topics for which
- 3 opinions may be expressed upon.
- 1 21. The system of claim 1, wherein said processor presents said aggregate opinion as a
- 2 Bayesian network.
- 1 22. A system for aggregating opinions comprising:
- 2 means for consolidating a plurality of expressed opinions on various dimensions of
- 3 topics as discrete probability distributions; and
- 4 means for generating an aggregate opinion as a single point probability distribution
- 5 by minimizing a sum of weighted divergences between a plurality of said discrete probability
- 6 distributions.
- 1 23. A program storage device readable by computer, tangibly embodying a program of
- 2 instructions executable by said computer to perform a method of aggregating opinions, said

- 3 method comprising:
- 4 consolidating a plurality of expressed opinions on various dimensions of topics as
- 5 discrete probability distributions; and
- 6 generating an aggregate opinion as a single point probability distribution by
- 7 minimizing a sum of weighted divergences between a plurality of said discrete probability
- 8 distributions.
- 1 24. The program storage device of claim 23, wherein said divergences comprise
- 2 Kullback-Liebler distance divergences.
- 1 25. The program storage device of claim 23, wherein said expressed opinions comprise
- 2 opinions on sentiments of products and services.
- 1 26. The program storage device of claim 25, wherein said aggregate opinion predicts
- 2 success of said products and services.
- 1 27. The program storage device of claim 23, wherein said expressed opinions are
- 2 generated by experts.
- 1 28. The program storage device of claim 27, wherein said experts are arranged in a
- 2 hierarchy of knowledge, wherein said knowledge comprises said various dimensions of
- 3 topics for which opinions may be expressed upon.

- 1 29. The program storage device of claim 23, wherein said method further comprises
- 2 presenting said aggregate opinion as a Bayesian network.

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